

RUME Ad 1

"We're not doctors but we play one on TV"

Radio Spot - 30s

Hello, I'm John McGillith, I'm Ellen Pompey, and I'm Neil Patrick Harris.

You probably know as the famous doctors we portrayed on TV.

Dr. Cox, Dr. Meredith Grey, and Doogie Houser M.D

And while we loved our characters as much as you over the years, our lawyers have strongly advised us...

...again and again.

Not to give medical diagnoses of any type to the general public.

But what we can do is encourage you to go out and get tested for Covid-19.

And whether you're busy Hollywood elite like us, or just a parent on the run, a student with a few too many finals - or just a normal, full scheduled; person - there's a new way to ensure you can fit testing into your life.

It's Rapid Covid Testing by Rume.
An at-home solution to rapid testing.

So whether you're in the green room, your living room, or just don't have much room in your day.

Rume is here to help.

RUME Ad 2

"The Ryans for Rume"

Radio Spot - 30s

Hello, I'm Blake Lively, and I'm Ryan Gosling.

I'll stop you there - I know what you're thinking:

"Hey, isn't Blake Lively married to that other Ryan? The Canadian one?"

No need to Google — it's true, she is. And actually, we're both Canadian. But he's got a busy schedule promoting gin, phone plans, credit cards, and a Welsh soccer team.

So, it falls on me to ensure the important stuff gets handled - like encouraging everyone to get tested for Covid-19 if they feel they've been exposed, need to travel, or are experiencing symptoms.

Why?

Because I have the time, thanks to Covid Rapid Testing by Rume.

Unlike my fellow Ryan, I don't need to wait in long lines, stagnant waiting rooms, or drive-thrus. I can quickly and efficiently access testing thanks to Rume.

Leaving me more time to do radio ads like these...for the people.

That's Rume, R U M E. A new way of wellness.

Visit [RumeWellness/testing](https://RumeWellness.com/testing) for more information.

[That's Rume — R-U-M-E. A new way of wellness.]

RUME Ad 2 V2

"The Ryans for Rume - Hand Off"

Radio Spot - 30s

Hello, I'm Blake Lively, and I'm Ryan Gosling.

I'll stop you there - I know what you're thinking:

"Hey, isn't Blake Lively married to that other Ryan? The Canadian one?"

No need to Google — it's true, she is. And actually, we're both Canadian.

But he's got a busy schedule promoting gin, phone plans, credit cards, and a Welsh soccer team.

So, it falls on me to ensure the important stuff gets handled - like encouraging everyone to get tested for Covid-19 if they feel they've been exposed, need to travel, or are experiencing symptoms.

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That's Rume, R U M E

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